

2018 BACK TO SCHOOL EXPO

RIVER OAKS CENTER

Date: Saturday, August 4, 2018

Time: 11 a.m. - 2 p.m.

River Oaks Center presents a unique Opportunity to promote your business in our center.

Showcase your business at the mall. You are invited to join other business providers at our 2018 Back to School Expo. By hosting a table in mall parking lot you will be able to promote your program and achieve your participation and/registration goals.

Vendors Invited*:

- Youth Sports, Park Districts, Daycares, Youth academic and after school programs, and more!

Vendor/Sponsor Benefits:

- Brand exposure to target audience
- Chance to interact one-on-one with attendees
- Register children and families for your loyalty programs
- Generate new leads

Event Promotion:

- In-Mall Signage, Mall Web Site Posting & Email Blasts, Facebook, PR Effort (Press Release, Calendar Listings, etc)

Target Attendance:

- Families with school age children

Cost to Participate:

FEE: \$75 (promotion of items)

FEE \$125 (Sell items or merchandise)

Mall to provide one skirted 8ft table and two chairs.

All vendors must provide certificate of insurance



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CENTER**

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REGISTRATION FORM

FEE: \$75 (I will be promoting a business or service)

FEE: \$125 (I will be selling products or services)

Mall to provide (1) 8 ft table, (1) black table cloth, and (2) folding chairs
Electrical access provided on a first come first served basis.
Event Set-up: 10:30 a.m. - 11:00 a.m., Take-down: 2p.m. - 2:30 p.m.

General Rules

1. Must supply all materials needed to display and operate own space.
2. Responsible for setting up and taking down own space.
3. Must take away own trash and boxes at the end of the event.
4. Mall Management reserves the right of approval on all displays and set ups.
5. Must sign mall contract & provide certificate of insurance listing the mall as the additional insured.

Legal Business Name: _____

D/B/A Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Fax #: _____

Email Address: _____

Do you need access to electricity? Yes or No (circle one)

Description of business _____

Description of promotional items provided _____



RIVER OAKS
CENTER

PLEASE COMPLETE AND RETURN THIS FORM TO:

Mall Management Office
Shayla@shopiveroakscenter.com
708.868.0600

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